

WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract #

319787

Schedule Dates

08/06/12-08/12/12

Advertiser

Pol/P McCrory/R/Gov/NC (16611)

Agency

Smart Media Group (1343)

Product

Political - State Candidate (1071)

Brand

806812 GOV (131874)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

HANLEN,LINDSAY

Phone/Fax

/

CPE

MCCRO/ORDR/806812

Account Types

National/Political

Billing Type

Standard

Comments

MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Date Entered

06/28/12

Last Modified

08/02/12

Entered By

Jill Hipskind

CO-OP

NO

Headline #

06218651

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$4,125.00

Net Total

\$23,375.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Aug. 2012

Grand Total:

Spots

30

Rate

\$27,500.00

\$27,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/07/12-08/07/12	5	:30	5:30P- 6P (EST)				1					1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS	6/28/12
3.0	Normal Line / Spot	08/07/12-08/07/12	4	:30	6A- 7A (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	6/28/12
4.0	Normal Line / Spot	08/07/12-08/07/12	3	:30	7A- 8A (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	GMA	6/28/12
6.0	Normal Line / Spot	08/08/12-08/08/12	5	:30	11P- 11:35P (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS	6/28/12
9.0	Normal Line / Spot	08/08/12-08/08/12	4	:30	5P- 5:30P (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS	6/28/12
10.0	Normal Line / Spot	08/08/12-08/08/12	5	:30	5:30P- 6P (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS	6/28/12
11.0	Normal Line / Spot	08/08/12-08/08/12	5	:30	6P- 6:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	6/28/12
12.0	Normal Line / Spot	08/08/12-08/08/12	4	:30	6A- 7A (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	6/28/12
15.0	Normal Line / Spot	08/10/12-08/10/12	5	:30	11P- 11:35P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS	6/28/12
18.0	Normal Line / Spot	08/10/12-08/10/12	4	:30	5P- 5:30P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS	6/28/12
19.0	Normal Line / Spot	08/10/12-08/10/12	5	:30	5:30P- 6P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS	6/28/12
20.0	Normal Line / Spot	08/10/12-08/10/12	5	:30	6P- 6:30P (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	6/28/12
21.0	Normal Line / Spot	08/10/12-08/10/12	4	:30	6A- 7A (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	6/28/12
24.0	Normal Line / Spot	08/06/12-08/06/12	5	:30	11P- 11:35P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS	6/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

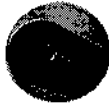
Date:

Accepted-Station:

Date:

Comments:

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Phone/Fax

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MCCRO/ORDR/806812

National/Political

Standard

MCCRORY FOR GOVERNOR

MCCRORY FOR NC GOVERNOR

06/28/12

08/02/12

Jill Hipskind

No

06218651

Normal

15.00

\$4,125.00

\$23,375.00

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Aug. 2012

Grand Total:

Spots

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Rate

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Rate

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Grand Total:

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27.0	Normal Line / Spot	08/06/12-08/06/12	4	:30	5P- 5:30P (EST)	1	1							1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNES NEWS	6/28/12
28.0	Normal Line / Spot	08/06/12-08/06/12	5	:30	5:30P- 6P (EST)	1	1							1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNES NEWS	6/28/12
29.0	Normal Line / Spot	08/06/12-08/06/12	5	:30	6P- 6:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	6/28/12
30.0	Normal Line / Spot	08/06/12-08/06/12	4	:30	6A- 7A (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	6/28/12
35.0	Normal Line / Spot	08/11/12-08/11/12	3	:30	12P- 12:30P (EST)						1			1	\$400.00	\$400.00	Charlotte (WSOC)	EYEWITNES NEWS	6/28/12
40.0	Normal Line / Spot	08/12/12-08/12/12	3	:30	12P- 12:30P (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	EYEWITNES NEWS	6/28/12
42.0	Normal Line / Spot	08/12/12-08/12/12	4	1:00	7A- 9A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	EYEWITNES NEWS 7A	6/28/12
44.0	Normal Line / Spot	08/09/12-08/09/12	5	:30	11P- 11:35P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNES NEWS	6/28/12
46.0	Normal Line / Spot	08/09/12-08/09/12	4	1:00	12P- 1P (EST)						1			1	\$800.00	\$800.00	Charlotte (WSOC)	EYEWITNES NEWS	6/28/12
48.0	Normal Line / Spot	08/09/12-08/09/12	4	:30	5P- 5:30P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNES NEWS	6/28/12
49.0	Normal Line / Spot	08/09/12-08/09/12	5	:30	5:30P- 6P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNES NEWS	6/28/12
50.0	Normal Line / Spot	08/09/12-08/09/12	5	:30	6P- 6:30P (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	6/28/12
51.0	Normal Line / Spot	08/09/12-08/09/12	4	:30	6A- 7A (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	NEWS DAYBREAK	6/28/12
55.0	Normal Line / Spot	08/07/12-08/07/12	5	:30	11P- 11:35P (EST)								1	1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNES NEWS	6/28/12

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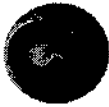
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Suite 400
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Date Entered 06/28/12
Last Modified 08/02/12
Entered By Jill Hipskind
CO-OP No
Headline # 06218651
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,125.00
Net Total \$23,375.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month
Aug. 2012 30 \$27,500.00
Grand Total: 30 \$27,500.00

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59.0	Normal Line / Spot	08/07/12-08/07/12	4	:30	5P-5:30P (EST)			1						1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/28/12

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